

FEES AND CHARGES REPORT

APPENDIX 4 - CAR PARKS

1. Service Description

Car parks are operated by the council in Gainsborough and Market Rasen.

New tariffs were introduced for both Gainsborough and Market Rasen. It was decided that Market Rasen's charges would be set at 50% of Gainsborough's, to reflect the improved offer of the larger settlement.

As part of the overall review of parking it was also decided to install new ticket machines in both towns and link these to a data collection system to inform future decisions, including setting new tariffs and understanding demand. The system also allows remote monitoring of the machines serviceability, amount of cash held and number of tickets remaining.

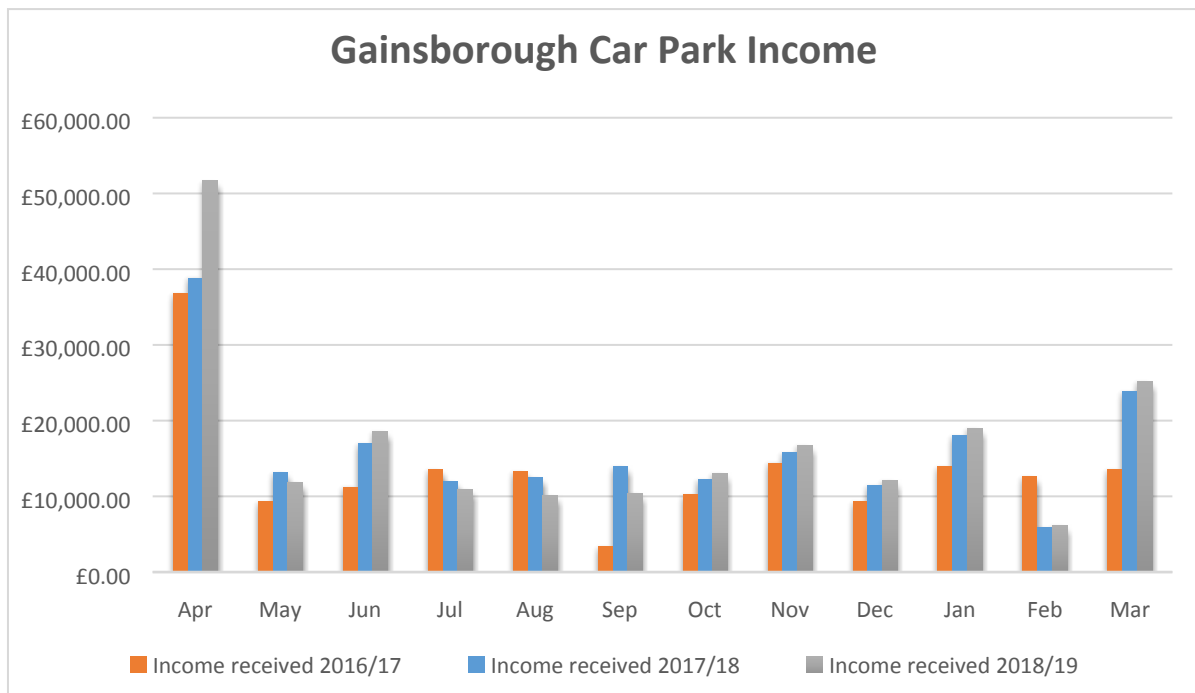
2. Prior years analysis, current financial year projections

The new system was implemented in February 2017 which records the name of the car park used, payments made, volumes of customers split over the chargeable rates. These volumes have been used to plan any future changes to policy and pricing.

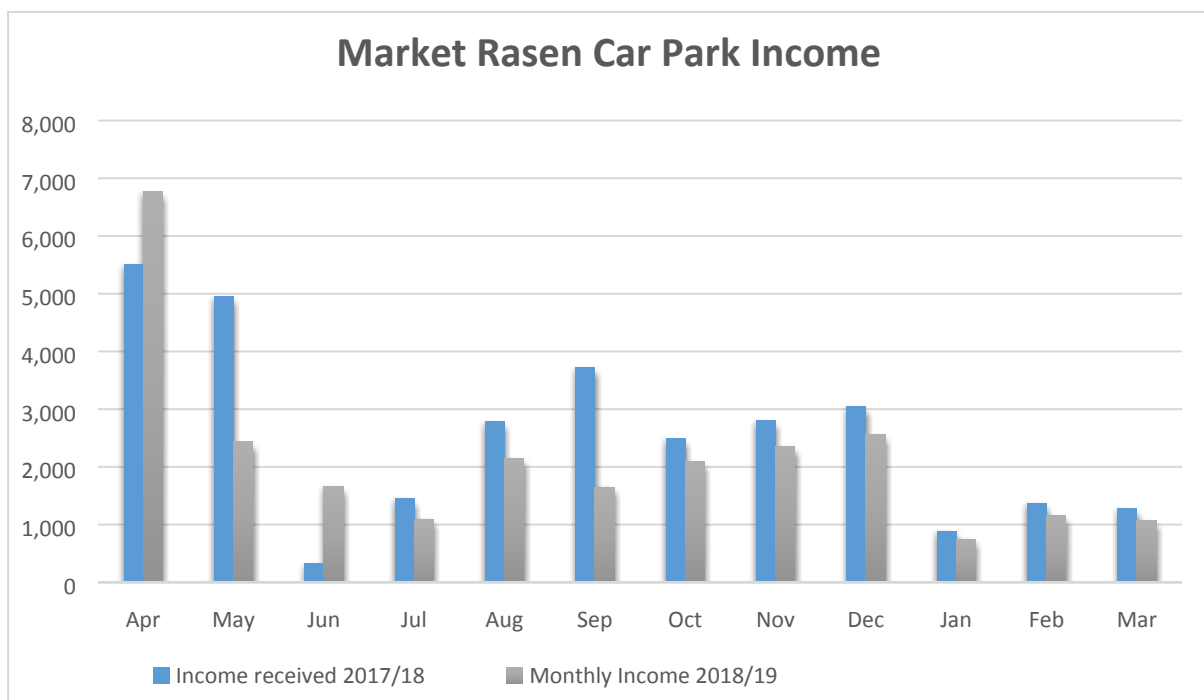
Current proposals for rates estimated to be at zero costs to WLDC, rates for permit holders are increasing but gains offset by the free parking offers.

The tables below illustrate:

Gainsborough combined income (Carparks + Permits) 2016/17, 2017/18 and 2018/19 actuals to September, estimates to year end.



Market Rasen combined income (Carparks + Permits) 2017/18 and 2018/19 actuals to September, estimates to year end.



The table below highlights actual income achieved collectively over the carparks over the last three financial years (estimated for 2018/19)

	Total	Budget	Under/(over)
*Income received 2016/17	161,631	235,900	74,269
Income received 2017/18	225,135	262,700	37,565
Income received 2018/19	231,273	301,900	70,627

**Gainsborough Only - No charges for Market Rasen*

3. Pricing

The car parking function is dependent on market demand and developers viability in addition to the economy and cost.

Current Fees have covered the costs of running the car parks in addition to funding any capital charges in relation to investment in car parks over the current Medium Financial Plan.

Recent benchmarking arrived at the conclusion that car park fees are in the mid-range except for parking permits where our fees are considerably lower, with both Gainsborough and Market Rasen Car Parking both having a 2 year staged uplift to reach the target level which is capped at 45% and 50% respectively of daily tariffs.

The bus station allocated stand charges will be increased by RPI, currently 3.4%.

4. Understanding Customers and Markets

The new machines installed in Gainsborough in August 2016 and installed in Market Rasen in February 2017, support a data collection system which will provide excellent information on usage going forward and are a key tool in assessing future fees and charges.

This financial year has seen an increase in permit sales with a similar fall in pay and display tickets. The impact of the demolition of the multi-storey car park has also had an impact on availability of spaces within Gainsborough Town Centre. There has been some relief to this impact by securing an additional 50 car parking spaces via a lease with Tesco. These are being utilised by permit holders.

5. Proposed Charges

Charges for Market Rasen have been considered by members of the Prosperous Communities Committee at their meeting on 22 October 2018 and are recommended for implementation.

- Retain first 2 hours free
- Increase the charge for annual season tickets (parking permits) over a two year period.

There is no change to the Gainsborough Car Park charges. These have already been considered and approved as part of the Gainsborough Car Parking Strategy in 2017. 2019/20 will be the second year of a 2 year uplift in annual season tickets.

6. Recommendation

Members are asked to approve charges for the 2019-2020 financial year as detailed below.

2018/19	Proposed Increase/decrease		2019/20	VAT Amount	2019/20 Charge Inc. VAT	VAT Rate
	£	%				

Car Parks

Gainsborough not including Roseway	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£0.92			£0.92	£0.18	£1.10	S
	2-3 hours	£1.33			£1.33	£0.27	£1.60	S
	3-4 hours	£1.67			£1.67	£0.33	£2.00	S
	4-6 hours	£2.75			£2.75	£0.55	£3.30	S
	6+ hours	£3.25			£3.25	£0.65	£3.90	S
Roseway only	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£1.15			£1.15	£0.23	£1.40	S
	2-3 hours	£1.66			£1.66	£0.33	£2.00	S
	3-4 hours	£2.09			£2.09	£0.42	£2.50	S
Market Rasen	0-1 hours	£0.00			£0.00	£0.00	£0.00	S
	1-2 hours	£0.00			£0.00	£0.00	£0.00	S
	2-3 hours	£0.67			£0.67	£0.13	£0.80	S
	3-4 hours	£0.83			£0.83	£0.17	£1.00	S
	4-6 hours	£1.42			£1.42	£0.28	£1.70	S
	6+ hours	£1.67			£1.67	£0.33	£2.00	S

Annual Season Tickets

Gainsborough only	Mon-Sat	£360.00	41.7%	£150.00	£510.00	£102.00	£612.00	S
	Mon-Sat (If paid by monthly DD)	£300.00	46.7%	£140.00	£440.00	£88.00	£528.00	S
	Mon-Fri	£290.00	48.3%	£140.00	£430.00	£86.00	£516.00	S
	Mon-Fri (If paid by monthly DD)	£240.00	45.8%	£110.00	£350.00	£70.00	£420.00	S
Market Rasen Only	Mon-Sat	£88.68	103.0%	£91.32	£180.00	£36.00	£216.00	S
	Mon-Sat (If paid by monthly DD)	£76.68	95.6%	£73.32	£150.00	£30.00	£180.00	S
	Mon-Fri	£75.43	92.2%	£69.57	£145.00	£29.00	£174.00	S
	Mon-Fri (If paid by monthly DD)	£62.18	93.0%	£57.82	£120.00	£24.00	£144.00	S

Penalty Charge Notice

Higher Rate	£70.00			£70.00	£0.00	£70.00	OS
Higher rate discounted if paid within 14 days	£35.00			£35.00	£0.00	£35.00	OS
Lower Rate	£50.00			£50.00	£0.00	£50.00	OS
Lower rate discounted if paid within 14 days	£25.00			£25.00	£0.00	£25.00	OS

Penalty Charge Notices have replaced the Excess Charge Notice.

The Traffic Management Act 2004 has introduced differential Penalty Charge Notices.

Notices are categorised as 'Higher' or 'Lower' dependent on the severity of the parking infringement.

Higher penalties are payable at £70 and lower penalties at £50. These categories are as determined in National Guidance.

Electric Vehicle Charging

Roseway car park (2 charging bays)	charge per kWh	£0.25			£0.25	£0.05	£0.30	S
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Bus Station

Allocated stand	Per quarter for first stand	£288.65	3.4%	£9.85	£298.50	£0.00	£298.50	X
	Per quarter for second stand	£177.10	3.4%	£6.40	£183.50	£0.00	£183.50	X
Registered Casual Users Per Quarter		£54.05	3.4%	£1.95	£56.00	£0.00	£56.00	X